

Organic Bentonite Clay

Bentonite Clay is:

- A wonderful, natural and safe alternative to talc and baby powder

Description:

This Sodium Bentonite Clay is formed from volcanic ash that has been trapped for eons in sea beds in Australia. The clay is harvested, dried, milled and packaged with no chemicals used. Compliant to Food Standards Australia & NZ. It is not tested on animals, is suitable for vegans, and is allergen free. No added colourings, fragrances or flow agents.

Benefits:

Bentonite Clay, also known as Montmorillonite, is known to have an **abundance of minerals, including calcium, magnesium, silica, sodium, copper, iron and potassium**. Researchers report that several traditional cultures living in regions of the Andes, Central Africa, and here in Australia have used Bentonite Clay for centuries. Many animals will instinctively turn to eating dirt and clay to help remove poisons from their systems, or during times of illness or distress.

Bentonite Clay is negatively charged attracting and binding toxins. It swells like a highly porous sponge when mixed with water. Toxins are drawn into the sponge through electrical attraction, and once there, they are bound. Free radicals are the other culprit when it comes to skin damage. Free radicals can damage the skin by trying to grab an extra electron from atoms in the skin. When atoms are taken away from molecules in the skin, it causes damage to our skin's DNA that can speed along skin aging. This is called the "free radical theory of aging". Can we somehow intervene and halt the cascade of free radicals?

Enter Bentonite Clay! Bentonite is negatively charged, and so provides the electrons the free radicals seek for stability. Free radicals no longer roam free causing molecular and cellular damage.

